**Grade 8 Geography: Patterns in Human Geography Assignment**

You are the minister of economic development for your country. It is your job to promote cities, states/provinces or the country in general as a good place to do business in.

Please follow the outline carefully so that all the expectations are dealt with.

Choose either:

* an international chain of restaurants
* an automobile manufacturer
* a clothing manufacturer
* a major department store
* an online travel service, such as Expedia

to approach with a pamphlet explaining why your country is a great place to invest in.

1. Pick any city in the world to do your research on. You may work with a partner during the research stage.
2. Research any (6) of the following features, create rough notes, and include them with your final project.
3. Gross domestic product, GDP
4. Gross national product, GNP
5. Per capita income
6. Primary industries
7. Secondary industries
8. Globalization
9. Population
10. Population density
11. Population distribution
12. Urbanization
13. Literacy rate
14. Access to health care
15. Tourism industry
16. Life expectancy & mortality rate

You want to choose features that will show your country/city/state in a positive light depending on the investor you choose. For instance, manufacturers may be turned off by a high per capita income, but may also be attracted to high literacy rates and good access to health care (implying employees can work independently and may have fewer sick days on the whole). A business providing a service however, may look for a high per capita income, high population density, etc.

1. Prepare an oral/visual presentation for your peers using PowerPoint, Prezi or Movie Maker. You will present it as if you are presenting to a group of investors. Although use of humour may make your presentation more interesting, the expectation is that you should speak in a professional manner, take our content seriously and appear informed, as your number one goal is to promote your area as a place to do business. You may use any resources you want in addition to the presentation software (props, food samples, charts, posters, maps, etc.).

Brochure

1. Use either MS Word or Publisher to create a brochure. Your brochure should have dimensions no larger than an 8 ½ x 11” piece of paper.
2. You may use multiple pages in a duotang, or a brochure that folds out, depending on what you feel best fits your presentation.
3. Your brochure should include well researched information.
4. The information should be clear, easy to understand and create an interest of others to invest in your location.
5. It should be colourful and attractively presented. It is recommended that you include graphs, charts and maps if they provide information that support your claims. Remember, you are trying to persuade people that your country is worthy of their investment!

Possible resources (minimum 5 must be used for this project) :



* The school library
* The municipal library
* Travel agencies
* Government websites for the country you have chosen
* http://oecd.org (Organization for Economic Development – put your country into the search bar and look for statistics about your country)
* http://wikipedia.org (Online open-source encyclopaedia)
* http://www.worldtravelguide.net/
* https://www.cia.gov/cia/publications/factbook/geos/ca.html
* http://www.mapquest.com/ (for maps of cities, countries, etc.)
* Your geography text book (Gage Human Geography 8)
* Making Movie Maker presentations: <http://www.kidsnetsoft.com/applications/lessons/moviemaker.pdf>
* [**http://www.worldatlas.com/aatlas/world.htm**](http://www.worldatlas.com/aatlas/world.htm)
* [**http://kids.nationalgeographic.com/kids/places/find/**](http://kids.nationalgeographic.com/kids/places/find/)
* [**http://www.mapsofworld.com/thematic-maps/**](http://www.mapsofworld.com/thematic-maps/)
* [**http://www.sitesatlas.com/Thematic-Maps/index.html**](http://www.sitesatlas.com/Thematic-Maps/index.html)

\*All of these resources except are currently available under October on the class wikipage.

It is a good idea to keep track of where you get your information from, in case some of it is found to be

questionable. GOOGLE is not a source of information. Copy and paste website addresses you have used into a Word document and use the bibliography template I have provided you with.